



FEATURE

Mike Armour- Making Global News

ICCMR 2015 – Jeju Island, South Korea

Mike Armour, one of the tutors from our online research course, recently travelled to the 10th International Congress on Complementary Medicine Research (ICCMR), on the beautiful island of Jeju, South Korea. The theme of this conference was inspiring future healthcare and the role that traditional and integrative medicine plays in providing healthcare to an ever growing worldwide population allowing them to live healthier and longer lives.

The conference was well attended with around 600 attendees from all over the world, with an especially strong presence from Australia. Thankfully Mike was there to represent New Zealand and ensure that the Australians did not take all the glory!

TCM and acupuncture research were very well represented at the conference, with experts from all around the globe discussing their research on traditional Chinese medicine therapies including acupuncture, moxibustion and herbal medicine. There were fantastic keynote speeches by Professor Denis Noble from Oxford, who discussed how our new understanding of genetics shows how environment and lifestyle can influence our body, while Professor Heather Boon discussed the pitfalls of regulating traditional

medicine without taking into account the framework in which it is practiced, a very timely lesson for New Zealand with the current discussion around acupuncture becoming regulated under the HPCA. Mike presented some of his PhD findings on how TCM acupuncture changes the way women look at their menstrual cycle and the importance of the TCM lifestyle and dietary advice in treating menstrual conditions.

Mike won one of the five best oral presentation awards for this presentation along with some generous prize money! Overall the conference was a great success, with Mike meeting many experts in acupuncture and TCM research from around the world and making sure that NZ will be well represented at future conferences and research endeavors.





PROFILE
Dr. Paul U.
Unschuld

During the time East Asian Medicine began making a name for itself in the West, a handful of scholars began undertaking a systematic study of Chinese medical classics and other sources of information relating to the history of Oriental medicine. One such scholar is Dr. Paul U. Unschuld. As director of the Institute for the History of Medicine at the University of Munich (with degrees in Chinese studies, pharmacology, public health, and political sciences), he has distinguished himself as one of the world's leading authorities on the history of Chinese medicine. Author of several highly regarded books, his most recently published work, *Huang Di Nei Jing Su Wen, Nature, Knowledge, Imagery in an Ancient Chinese Medical Text*, is the world's most detailed and in-depth analysis of the multiple factors that lead to that most famous of Chinese medical classics. Anyone desiring to understand the roots of Chinese medicine would benefit from studying this work. His actual translation of the Su Wen is scheduled to be published sometime next year.

TCM Kongress- Rothenburg ob der Tauber, Germany - by karuna Olatunji

Rothenburg o.b.t., Germany venue of the annual International TCM Kongress in Europe. 2015 saw the 46th event brought together yet again May 14-16th. The beautiful sixteenth century medieval village of stone buildings, cobbled streets and converted ancient monastery becomes a global village when acupuncturists and TCM practitioners congregate to share ideas, present new research developments and re-examine classic TCM literature. This year, presenters came from England, Germany, USA, Australia, China, Israel, Czech Republic, Denmark, Ireland, Netherlands and New Zealand, their fame and expertise serving as magnets to draw in 1200 plus TCM practitioners from Germany and the wider Europe. Leaders of many European TCM organisations also arrived to network and lobby for their profession. To round off the event a multitude of trade stalls touted every conceivable TCM related product on offer.

Into the mix I went, setting up a small stall to represent NZSATCM in amongst the big players. The initial idea behind attending was to promote the school's Master of Health Science programme and form some links with the European TCM community. Lots of people stopped by to talk and the slideshow of our beautiful scenery was a good conversation starter. The thought of online study combined with a New Zealand holiday seemed a perfect combination to some. However competition was fierce, our stand sat opposite one which offered endless free cookies and 'tasters'. MHS vs yummy freebies...hmmm

What I didn't anticipate, however was the extensive information sharing and understanding of TCM as it stood in different countries. With Paddy McBride, president of NZRA at the conference, I was introduced to many of her counterparts. She was a great ambassador for the New Zealand profession and our school, opening the door to many a TCM discussion. I learned about the evolution of TCM education and practice in Germany and was surprised



that it has remained the domain of medical doctors and naturopaths with no dedicated qualification available. Conversations with people from the Netherlands and Poland alluded there was much further to go before one could formalise TCM education and practice in their countries.

Officially I was there as a trade exhibitor but there was one event I couldn't pass up. A day's seminar for the European Colleges (those aspiring, accredited and unaccredited) to share their challenges and dreams for collaboration in TCM education. I caught the morning presentation by Harriet Lansdowne from the British Acupuncture Accreditation Council on best practice covering teaching, curriculum development, delivery and clinical training. Many of the issues and dilemmas raised by the attendees were those also experienced at some stage at NZSATCM. It was extremely satisfying to find that so much of what was being presented as 'best practice' was already an integral part of

NZSATCM. I came away feeling very proud of our school and what our staff have achieved. Our educational and clinical opportunities afforded to our Bachelor students appear similar to the accredited British schools and in Paddy's words "Streets ahead" of many other countries.

The seminars on offer were exciting and diverse. There were all day lectures on the classics of TCM and practical demonstrations, including qigong, blood letting and palpation. Renown published writers such as Hugh MacPearson and Paul Unschuld shared their extensive knowledge, calling for more TCM trained researchers to continue to lead the profession validating this medicine on terms that are acceptable both in the TCM community and that coming from a western medicine basis.

Debra Betts co-presented stages of pregnancy from both a TCM and biomedical viewpoint with Sabine Wilms providing a Sun Simiao classical understanding. This was a highly popular event..

I gained a new appreciation for Debra when she exhibited a talent previously unknown to us at NZSATCM- that of band manager. This was the closing event of the Kongress, when several of the talented lecturers, Peter Firebrace, Lillian Bridges and many others staged a closing concert involving singing, drumming saxaphones and trumpets. A very lively social experience rounding off the whole event! There is no doubt in my mind a TCM conference can be much more than the advertised programme.

NZQA External Evaluation and Review (EER)

All NZQA accredited tertiary providers have scheduled external reviews to evaluate educational performance and how well we do as an institution. NZQA then assigns it a Category one to four status, with one being the highest category and generally means it will be another four years of teaching and 'business as usual' before the next review. This was the case for NZSATCM in 2011.

This April, NZQA spent three days between the two campuses meeting with students, staff, graduates and external stakeholders to conduct their review. The report is currently being finalised, however, indications are that the outcome is again favourable for the school. Once the process is completed the report will be available to view on NZQA's website.



In the interim, Olatunji and Karuna would like to personally thank all staff, students, recent graduates, the advisory committee, our degree monitor, NZRA and other stakeholders who have contributed in their many different ways to this successful outcome.



Why choose this programme?

MASTERS

"I had been looking to do further study but was reluctant to travel to Australia a few times a year for contact class as I have a business to run. This online study is most convenient." **Phil**

"I saw fast changes in research of my interest, i.e., women's health, especially fertility and I wanted to be up-to-date to improve my clinical practice. I also wanted to upgrade my research skills for my teaching." **Soojin**

"I love research. I would love to see acupuncture as a profession get more recognition in regards to research, especially in NZ" **Natasha**

"I started the MHS bridging papers as I was not sure if the full Master programm was something I would like to commit to right now." **Coco**

"Some thought my timing was short of insane. To take up academic study whilst managing a rebuild of home and business after the earthquake. Yet this recovery task has been so consuming that, to allow my focus onto 'something for me' seemed a way to honour a life beyond bricks, mortar & contracts. So for those who question whether this is the 'right time' or not, maybe there isn't one!" **Robin**

Announcements



Master of Health Science - Chinese Medicine Level 9

Pathways to obtain the Masters

- **Bachelor in TCM Acupuncture**
- **Degree in Chinese Herbal Medicine**

Direct entry
September 2015
Three years (part-time)

- International guest lecturers
- Choose your areas of interest
- **NZQA Registered Qualification**

- Study online in your own time
- CPD papers credit towards MHS
- **Studylink Options**

- **Diploma in TCM Acupuncture**
- **Diploma in Chinese Herbal Medicine**

Bridging papers required
February 2016
Three years with Bridging (part-time)

- Clinically relevant topics
- Invest in your business
- **Internationally Recognised Qualification**

Contact: debra.betts@nzsao.com - Website: acupuncture.ac.nz

Enrol Now – Programmes starting February 2016

- **Bachelor of Health Science - Acupuncture**
- **Diploma of Chinese Herbal Medicine (Akld)**
- **Diploma of Tuina**

Continuing Education

**Part time online course for continuing education:
Commencing Feb 2016**

Delivered online through:

- webinars
- e-forums
- online dissemination
- skype and
- e-mail supported learning.

Awarded: 20 continuing education points by the NZRA

Contemporary Perspectives in Complementary & Alternative Medicine

Models of health, philosophy and paradigms influence the delivery of healthcare and determine what is acceptable evidence. This subject explores how Chinese medicine positions itself within Complementary and Alternative medicine (CAM) and Western medicine. It also explores how to communicate with western health practitioners about current Chinese medical research and how to develop appropriate research questions to reflect Chinese medicine practice.

Chinese Medicine for Women's Health or Chinese Medicine for Musculoskeletal Health

Professional competency and knowledge base extends clinical practice in Chinese medicine.

Participation in workshops will be facilitated by expert practitioners and supported by work-based learning activities. Evidence-based knowledge as applied in practice are explored. Successful completion of these modules may be cross credited to the Master of Health Science - Chinese Medicine

Practitioners- Your chance to help!

Volunteer acupuncturists sought for Arohata Women's Prison Outreach Clinic for 2015-16.

Senior NZSATCM students administer the weekly treatments but they need your help.

A roster of practitioners is being compiled with the aim of a 4-6 week rotation of practitioners for a Monday morning clinic. If interested please contact the school for further information.

